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Gary Kusnierz,
Affinity Health Systems

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Lauterbach Group

Theresa Lehman,
Miron Construction

Paul Oswald,
Environmental Systems Inc

Randy Peterson,
Lands End

John Mourand,
Briggs & Stratton

Jeff Neubauer,
Kranz, Inc

Morgan Wiswall,
Menasha Packaging Company

Press Release

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Environmental Systems, Inc. Receives Recognition as Master in Green Masters Program

Environmental Systems, Inc. is one of a select group of companies to earn the designation of “Green Master,” the highest tier in the Green Masters Program established by the Wisconsin Sustainable Business Council. As a Green Master, Environmental Systems, Inc. has performed actions in each of the nine sustainability areas and has scored in the top twenty percent of all participating companies.

“Environmental Systems, Inc. has become a Wisconsin leader in sustainability,” says Tom Eggert, Executive Director of the WI Sustainable Business Council. “It is truly encouraging to see this type of leadership in the service industry. Environmental Systems, Inc.’s sustainable actions are not only good for business but for the entire community.”

“ESI is proud to be affiliated with the Wisconsin Sustainable Business Council and participate in the Green Masters Program,” said Paul Oswald, President of Environmental Systems, Inc. “We believe that programs such as this help businesses achieve success in making their buildings and businesses more efficient and sustainable.”

Environmental Systems, Inc. (ESI) lowers the cost of building operations by increasing building efficiency. Eric Peschel, Marketing Coordinator stated, “As our name reflects, our core competencies center around efficiency, sustainability and intelligence.”

An example of ESI’s sustainability progress includes ESI’s corporate office, Gateway West Sustainable I, which achieved Platinum certification under the U.S. Green Building Council’s (USGBC) Leadership in Energy and Environmental Design (LEED™) New Construction and Existing Buildings:





www.greenmastersprogram.com

Operations & Maintenance. The LEED system has helped ESI create written policies and procedures for the building to keep it operating at maximum efficiency.

Through intelligently applied technology and well-defined processes, Gateway West Sustainable I sets the benchmark for a high performance building and serves as an example for operating and maintaining buildings at a lower cost. In 33 months of operation, the building has saved over \$100,000, and avoided over 675 tons of CO₂. In addition to the double Platinum LEED rating, the building has earned an Energy Star rating of 99.

Peschel went on to state, “The single most significant lesson is that even if you design and build a building to the highest standards of efficiency and intelligence, it still requires an on-going performance measurement and a corrective action process to maintain a high level of efficiency. A combination of technologies including analytics, CMMS, and a well-defined and managed process for corrective action provide the information necessary to keep buildings operating at peak efficiency and ensure a positive return on investment.”

Applicants to the Green Masters Program are judged on a comprehensive range of sustainability issues, from energy to water use to educational outreach and governance. More than 125 Wisconsin businesses are participating in the program where the top twenty percent achieve the highest “Green Master” designation. For more information, or a complete list of Green Masters Program participants, go to: <http://www.greenmastersprogram.com>.

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Thank you,

Thomas Eggert
Tom Eggert
Executive Director
WI Sustainable Business Council

Amanda Goetsch
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Program Director
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